

# College Directory

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Colleges West Midlands is a formal strategic partnership of 18 colleges in the West Midlands region. We work together to support skills development across our region, responding as a single voice to new initiatives and government reforms.

Further Education is centre stage in terms of supporting skills development across the region. For decades, the FE sector has been pivotal in providing an infrastructure which offers technical and vocational education from levels 1-5.

Collectively we, the Colleges West Midlands members, have huge resources which we can draw upon. The resource of the FE colleges in the West Midlands consists of:

- · Combined annual grant income for learning of over £343 million
- Over 9,600 staff
- £236 million of funding for 16 to 18-year-olds
- £74 million of funding for adult students
- 6,500 teachers.
- 757,000 sqm of buildings

### We support:

- Over 119,000 students every year
- 47,000 young people aged 16 to 18 to participate in full-time programmes
- 57,000 adult students
- 15,000 apprentices including 8,000 16 to 18 year olds
- Engagement with over 12,000 employers

This directory provides further information on 17 member colleges, including the mix and balance of the college's provision and their advanced and higher technical specialisms. The directory also provides direct contact details for each member college.

For further information on the work of Colleges West Midlands please contact Executive Chair, Lowell Williams at lowell.williams@collegeswestmidlands.org.uk.



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- Walsall College





## **BMet**



**Principal:** Pat Carvalho **Chair:** Sir Dexter Hunt

Address: Jennens Road, Birmingham, West Midlands, B4 7PS Email: ask@bmet.ac.uk www.bmet.ac.uk



Key Facts 2020/21	
Turnover 2021	£48,738,000
Staff employed	651
ESFA financial health rating	Good
Current Ofsted grade	Requires improvement

Learner Numbers 2020/21	
Young people aged 16-18 years	4930
Adult learners	4679
Apprentices	894
Higher Skills	155

## **Overview**

BMet is a large general FE college with approximately 10,702 learners and three main campuses based in Birmingham: James Watt College at Perry Barr, Matthew Boulton College in central Birmingham and Sutton Coldfield College.

Nearly half of our learners are aged 16-18 and are on full-time programmes, and most of our adult learners are on part-time courses. We are proud to support students from some of the most deprived communities in the UK.

The broad curriculum offer includes: A Levels and vocational qualifications, apprenticeships, access to higher education, part-time adult professional development, entry level courses as well as full and part-time degree level study programmes. BMet is focused on ensuring student progression, through pathways into employment and its curriculum is shaped to respond to employer demand.

## Advanced and Higher Technical Specialisms

**Matthew Boulton College** delivers ambitious personalised learning programmes matched to local and regional needs to develop the skills, knowledge and behaviours that students will need in a challenging economic environment. Specialisms include: accounting, law, business, digital and creative, fashion, horticulture, early years, science, health, pharmacy, dental nursing and dental technology. The college is home to two career academies, specialising in creative and digital technology and business and professional services. The curriculum of each Career College is influenced by employers, for employment.

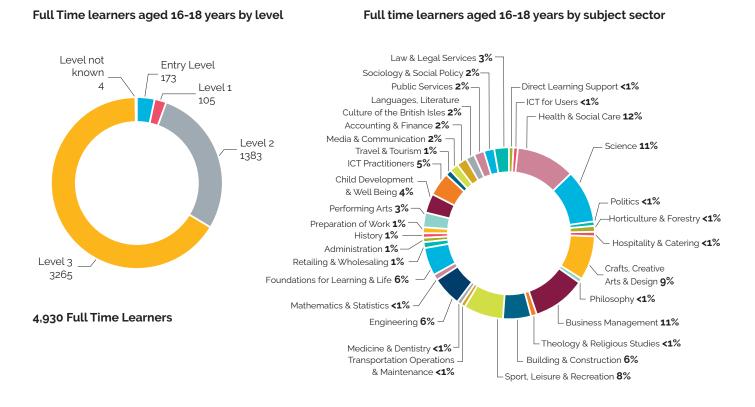
James Watt College offers high-quality training in priority sector subject areas that are crucial to the regional and national economy. Specialisms include: construction, engineering, rail, early years, teacher training, media and games.

**Sutton Coldfield College** focuses on maximising students' chances to gain sustained employment through its work experience strategy. Specialisms include A Levels, business, creative art, digital media, early years and education, finance, healthcare, lifesciences, performing arts, public services STEM subjects and running a variety of sports academies.

## **BMet**

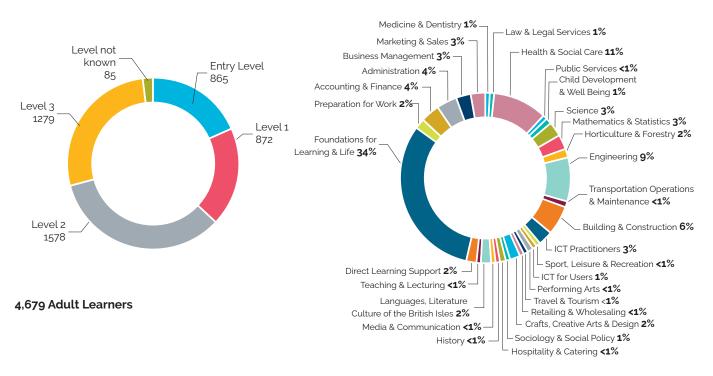


## Learner analysis 2020/21



### Adult learners 19 years and above by level

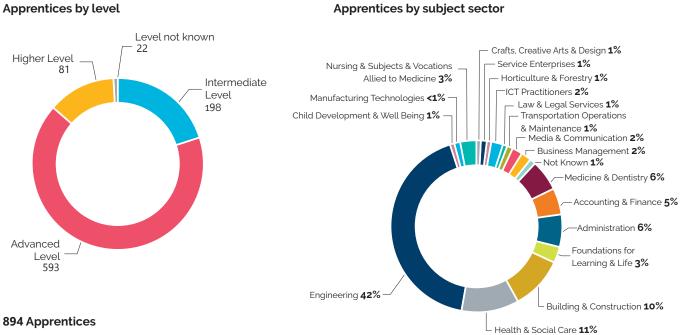
Adult learners 19 years and above by subject sector



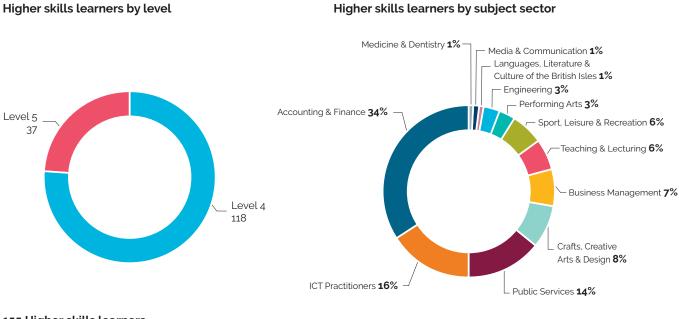
## **BMet**



## Learner analysis 2020/21



Apprentices by level



### 155 Higher skills learners

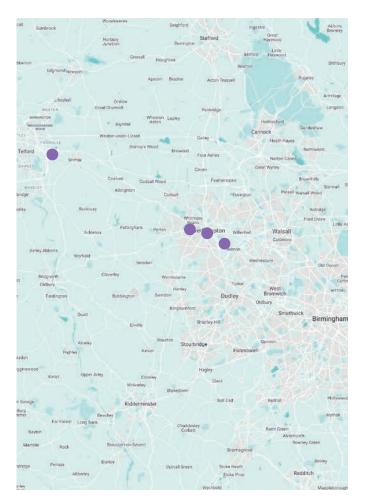
## City of Wolverhampton College



**Principal:** Mal Cowgill **Chair:** Mark Taylor

Address: Paget Road, Wolverhampton, West Midlands, WV6 oDU

Email: mail@wolvcoll.ac.uk www.wolvcoll.ac.uk



Key Facts 2020/21	
Turnover 2021	£27,632,000
Staff employed	555
ESFA financial health rating	Requires improvement
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	2190
Adult learners	4442
Apprentices	991
Higher Skills	242

## **Overview**

City of Wolverhampton College is situated in Wolverhampton in the West Midlands. The college was formed in September 1999 as a result of a merger between Wulfrun College and Bilston Community College. It was initially known as Wolverhampton College, however adopted its current title of City of Wolverhampton College after Wolverhampton gained city status in December 2000. The college is focused on serving its local communities and has effective collaborative relationships with Wolverhampton City Council, Wolverhampton University, local DWP Job Centres, voluntary and community sector organisations and with a range of employers including micro-businesses, SMEs, multi-nationals and local Academy Trusts.

The college offers a wide range of courses and qualifications for school leavers and adult learners – from entry level to university-level HNCs, HNDs and foundation degrees - as well as a comprehensive apprenticeship scheme, a range of 'get in to work' schemes to improve employability skills, and a growing sector-based work academy programme (SWAPS) enabling people to upskill and retrain in local priority sectors. City of Wolverhampton College has two main campuses in the city – Paget Road in Compton, and Wellington Road in Bilston – as well as a stand-alone electric vehicle and green technologies training centre in Wednesfield and a commercial polymer training and innovation centre in Telford.

The Paget Road campus has its own sixth form centre for A Level students, as well as industry-standard engineering and motor vehicle workshops and creative arts facilities, including a broadcast suite, music and photography studios and performing arts space. The Wellington Road campus has a recently extended construction innovation centre with dedicated trade workshops and teaching area and a professional bakery kitchen, sports centre and hairdressing and barbering training salon, as well as a secure autism base for students with special educational needs and disabilities. The Wellington Road site also has dedicated outdoor training areas for groundworks and rail training, supported by West Midlands Combined Authority and a range of leading industry partners offering short, free part-time courses for job seekers as well as full-cost courses, to train new staff and upskill current employees.

The college is currently undergoing an ambitious campus transformation programme, which will see an advanced engineering and electric vehicle centre of excellence open at Wellington Road in the academic year 2023/24, and a new city centre campus open in the academic year 2024/25.

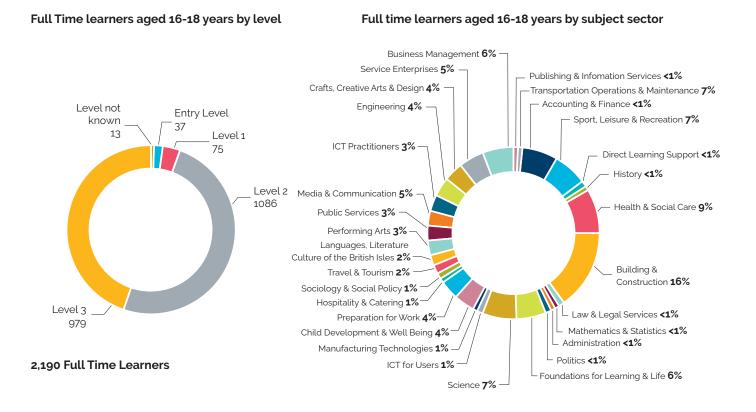
## Advanced and Higher Technical Specialisms

- Plant operations including groundworks
- Plastering and skimming
- Laying and maintenance of rail track
- Electric vehicle and green technologies
- Mechanical and manufacturing engineering
- Drinks dispensing
- Specialised provision for students with SEN

## City of Wolverhampton College

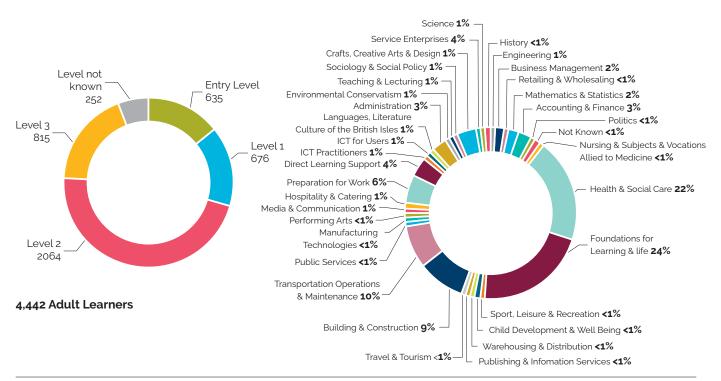


## Learner analysis 2020/21



Adult learners 19 years and above by level

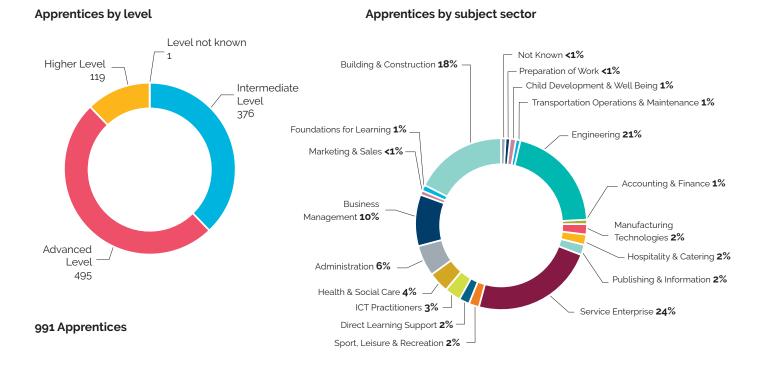
Adult learners 19 years and above by subject sector



## City of Wolverhampton College

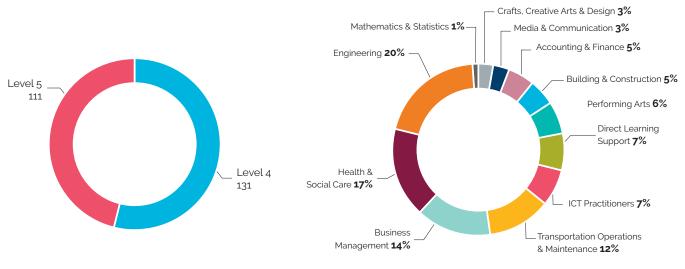


## Learner analysis 2020/21



## Higher skills learners by level

Higher skills learners by subject sector

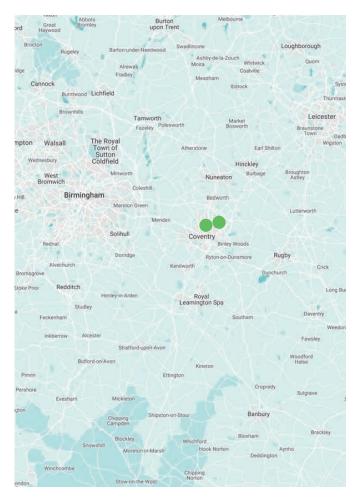


155 Higher skills learners

## Coventry College



Principal: Carol Thomas Chair: Adam Boddison Address: 50 Swanswell Street, Coventry, CV1 5DG Email: hello@coventrycollege.ac.uk www.coventrycollege.ac.uk



Key Facts 2020/21	
Turnover 2021	£27,084,000
Staff employed	320
ESFA financial health rating	Good
Current Ofsted grade	Requires Improvement

Learner Numbers 2020/21	
Young people aged 16-18 years	3048
Adult learners	2694
Apprentices	461
Higher Skills	156

## **Overview**

Coventry College is situated in the City of Coventry in the West Midlands. The college traces its roots back to the 19th Century when the Mechanics Institution was formed in 1829 to educate young weavers in arithmetic, geography, grammar and music. City College and Henley College both merged to formed Coventry College in 2017 with two campuses in the Hillfields and Bell Green areas.

The college's core provision is predominantly programmes for young people serving 3,000 school leavers from across the Coventry City region in a wide range of subject areas from performing arts, games design, business, science through to construction and engineering.

The college is well-established and renown for up-skilling thousands of adult learners with high progression rates into employment. In addition, it has industry standard engineering and construction facilities including specialist bus and coach workshops.

It has formed a partnership with the City of Culture Trust 2021 as a 'City Partner' and is establishing new provision and programmes to address cultural and creative skills gaps in the region, as a result.

## Advanced and Higher

### Technical Specialisms Construction

• Electrical installation, plumbing, bricklaying, carpentry

Engineering and advanced manufacturing • CNC machining, foundry

Digital

Games design

### **Business & Professional**

Accountancy and HR

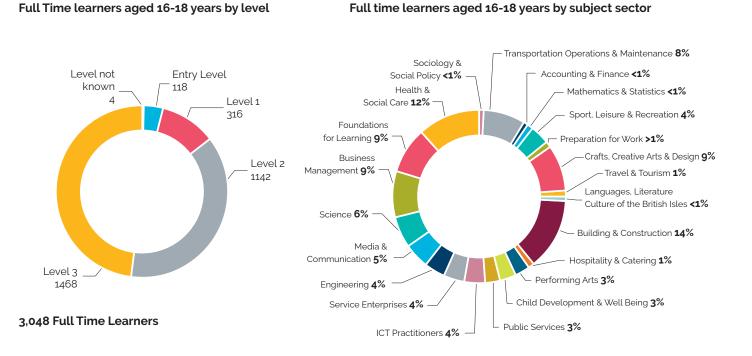
Health & Life Sciences

Palliative care

## Coventry College



## Learner analysis 2020/21



Adult learners 19 years and above by level Adult learners 19 years and above by subject sector Warehousing & Distribution **<1%** -Travel & Tourism <1% Hospitality & Catering **1%** Transportation Operations Accounting & Finance 3% & Maintenance 2% Level not Engineering 1% ICT for Users 1% known Administration<1% Entry Level Child Development & Well Being <1% 19 Teaching & Lecturing 1% 633 Performing Arts 1% Level 3 Preparation for Work 1% 685 Building & Construction 4% Service Enterprises 6% Media & Communication 1% ICT Practitioners 1% Foundations Level 1 for Learning **41%** 351 Direct Learning Support 1% Level 2 1006 Mathematics & Statistics 7% Health & Social Care 13% Sociology & Social Policy 2% 2,694 Adult Learners Sport, Leisure & Recreation 2% Crafts, Creative Arts & Design **13%** Science 3% Business Management 3%

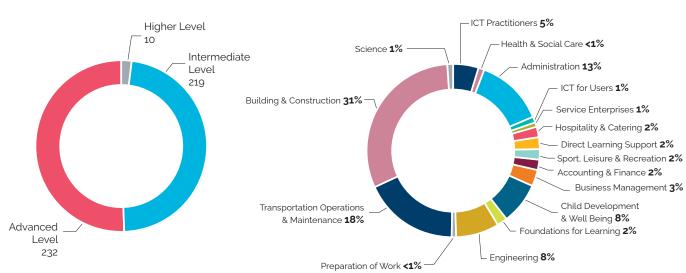
Languages, Literature

Culture of the British Isles 3%

## Coventry College

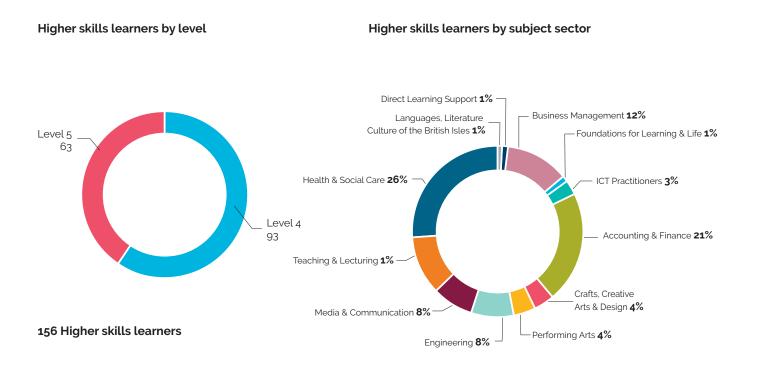


## Learner analysis 2020/21



Apprentices by subject sector

461 Apprentices



## Apprentices by level

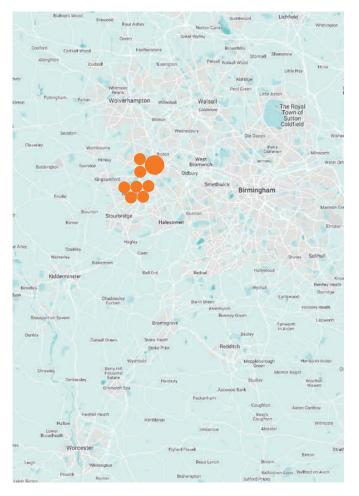
## **Dudley College** of Technology



Principal: Mr Neil Thomas Chair: Mr David Whatton

Address: The Broadway, Dudley, West Midlands, DY1 4AS

Email: neil.thomas@dudleycol.ac.uk www.dudleycol.ac.uk www.blackcountryandmarches.ac.uk



Key Facts 2020/21	
Turnover 2021	£46,242,000
Staff employed	801
ESFA financial health rating	Requires Improvement
Current Ofsted grade	Outstanding

### Learner Numbers 2020/21 Young people aged 16-18 years 5138 Adult learners 3398 Apprentices 3544 Higher Skills 381

## **Overview**

Dudley College of Technology is situated in Dudley Borough in the West Midlands. The college traces its roots back to 1862 when the Dudley Public Hall and Mechanics Institute was first built. In 1896 the institution became Dudley Technical School, renamed the Dudley Technical College in 1928. With 13 campuses clustered in Dudley town centre (the Dudley Learning Quarter) and Brierley Hill (the Brierley Hill Learning Quarter) the college predominantly serves the communities of Dudley, Sandwell and Wolverhampton. The college's apprenticeship provision supports employers across the West Midlands region. The college supports young people on both technical programmes, including the introduction of T Levels in September 2020, and on A Levels, through Dudley Sixth. The college is one of the largest national providers of apprenticeships and is renowned for its engineering and advanced manufacturing programmes. The college provides a substantial range adult learning programmes from entry into employment through to technical updating. The college lead on the development of The Black Country & Marches Institute of Technology which opened in a major new build in Dudley in September 2021. The college sponsors Dudley Academies Trust comprising two primary and four secondary schools located close to the college's main site in Dudley.

## **Advanced and Higher Technical Specialisms**

### Construction and housing

Building trades and services, modern construction methodologies, building information modelling, civil engineering and geo-spatial surveying

Advanced manufacturing • CNC machining, computer aided design, robotics, automation and electronic engineering

Digital, technology and computer services • Computer games design, digital engineering, data analyst and networking

### Healthcare and Science

Medical engineering, sciences, healthcare practitioners, childcare and education

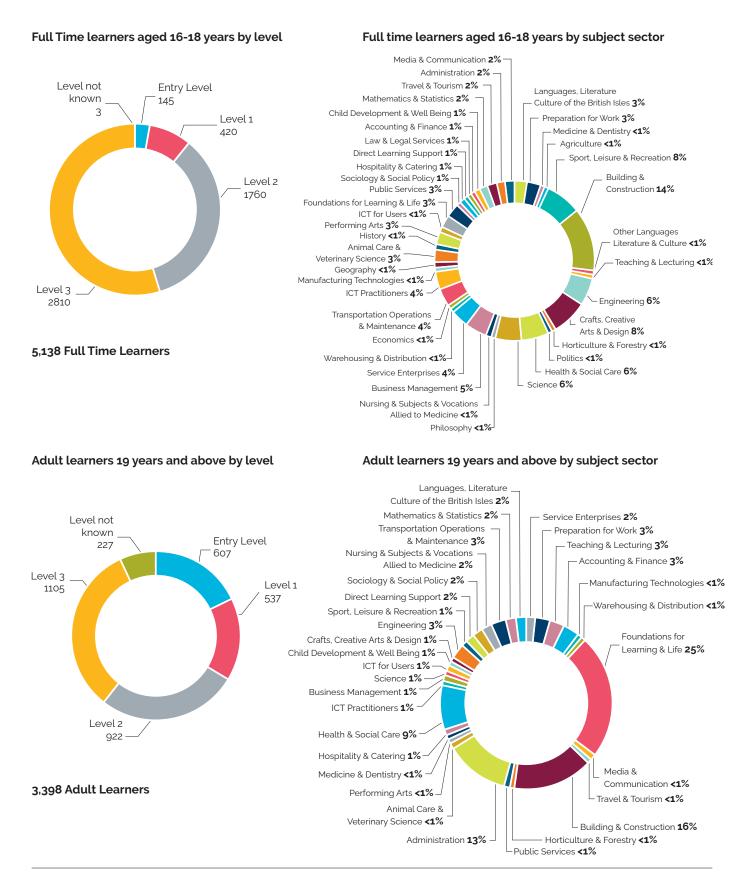
### **Creative Industries**

· Media, performing arts, creative practice and TV/film

## Dudley College of Technology



## Learner analysis 2020/21

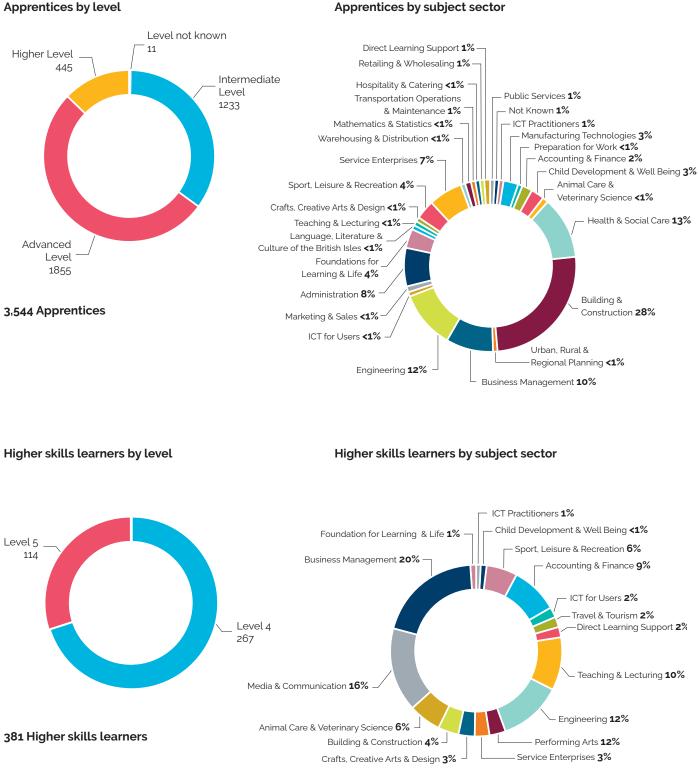


E

## **Dudley College** of Technology



## Learner analysis 2020/21



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## Fircroft College of Adult Education

## *ifircroftcollege*

Principal: Mel Lenehan Chair: Professor Geoff Layer **Address:** 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH Email: enquiries@fircroft.ac.uk www.fircroft.ac.uk



Key Facts 2020/21	
Turnover 2021	£2,654,552
Staff employed	54
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Adult learners	350
Higher Skills	6

## **Overview**

Fircroft College has supported the local and regional community for over 100 years with education and training. The college was established by George Cadbury Jnr in 1909 in his previous family home in Selly Oak, Birmingham, to educate his workers so that they could pass on their knowledge to others and is one of only two adult residential colleges in England. The college is located in six acres of landscaped grounds that act as an extension of the learning space offered to students. Students are encouraged to take full advantage of the grounds to reflect, socialise with their peers and enhance their overall experience at the college, allowing them to escape from their everyday lives to focus on their studies.

The college's social justice mission is demonstrated by its diverse student network, with a high percentage of students who have a wide range of support needs and who are referred by third sector recovery and other agencies. The college has a sustainability strategy that is adhered to in college practices throughout the organisation as well as being a part of the curriculum, with the Principal and CEO on the Board of the FE and HE Climate Commission. Awarded "Top College in the Midlands" in 2019 for student satisfaction by FE Choices, all students are encouraged to move on to seek employment, progress to higher level education or to engage in voluntary work. The college specialises in digital retraining, management and leadership, health and social science and humanities, working with employers, third sector and local government organisations to enhance the student experience. The college's offer extends from entry level to level 5 qualifications, delivered by residential, online, non-residential and correspondence methods in areas such as personal and social development, courses for work and volunteering, social justice and IT along with two Access to Higher Education diplomas. By specialising in working with adults with diverse support needs across the West Midlands, enabling them to progress and move on, the college is well placed to assist the region with economic recovery in the coming years post COVID-19.

## Advanced and Higher Technical Specialisms

### Digital

Practitioner qualifications to level 3

### Leadership and Management

Electronic engineering

### Digital, technology and computer services

Inclusive leadership; institute of leadership and management
 Intermediary and Advanced

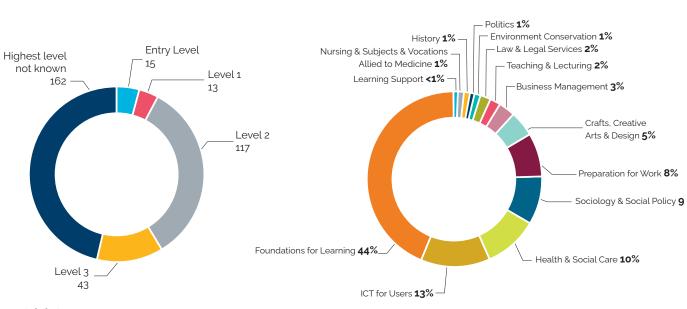
#### Health and Social Science

Access to HE Diplomas (social science and humanities/health); Health courses – beginners and intermediary

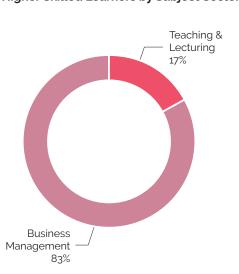
## Fircroft College of Adult Education

## Learner analysis 2020/21

Adult learners 19 years and above by level

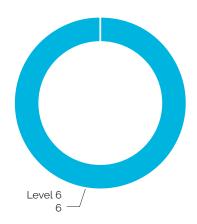


350 Adult Learners



Higher Skilled Learners by Subject Sector

Higher Skilled Learners by level



Adult Learners 19 years and above by subject sector

**6 Higher Skills Learners** 

## **≱fircroftcollege**

## Halesowen College



**Principal:** Joanne Williams (Interim) **Chair:** Joanne Chilton Address: Whittingham Road, Halesowen, West Midlands, B63 3NA Email: info@halesowen.ac.uk www.halesowen.ac.uk



Key Facts 2020/21	
Turnover 2021	£26,832,000
Staff employed	565
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	4122
Adult learners	1542
Apprentices	242
Higher Skills	179

### **Overview**

Halesowen College was founded as a tertiary college in 1982, replacing a small further education college which had occupied the site since the 1960's. The college offers a broad, responsive and purposeful curriculum, providing young people from across the region with a wide range of opportunities to follow either academic or vocational pathways, including T Levels. While 16-18 learners form the great majority of its learner body, the college continues to develop and diversify. It supports a wide range of employers across the region with apprenticeships, including those at higher levels, and has a growing provision for adults.

The college operates from three campuses in Halesowen town (Whittingham Campus, Shenstone House and Coombs Wood), and predominantly serves the communities of Halesowen, Dudley, Sandwell and Wolverhampton. Working with adults in a range of settings and at various levels, the college's adult provision supports people to gain confidence, update skills and improve employment opportunities. The college led on a strategic development fund pilot project for the colleges of the Black Country and is now leading on a wider skills development project across the WMCA region.

The college works extensively with employers across all aspects of its provision, supporting businesses and individuals to acquire the skills and knowledge they require to succeed.

## Advanced and Higher Technical Specialisms

### Creative

Creative media

Photography

#### **Health and Sport**

- Therapeutic counselling
- Sport & exercise Science

### Management

Business & accounting

#### **Sciences and Technology**

- Animal management
- Computing & cloud computing

## • Engineering

## Education

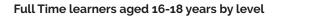
- Early years Education & training
- Learning support

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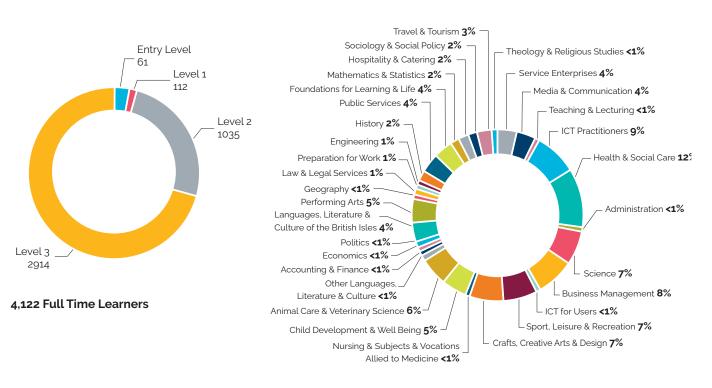
## Halesowen College



## Learner analysis 2020/21

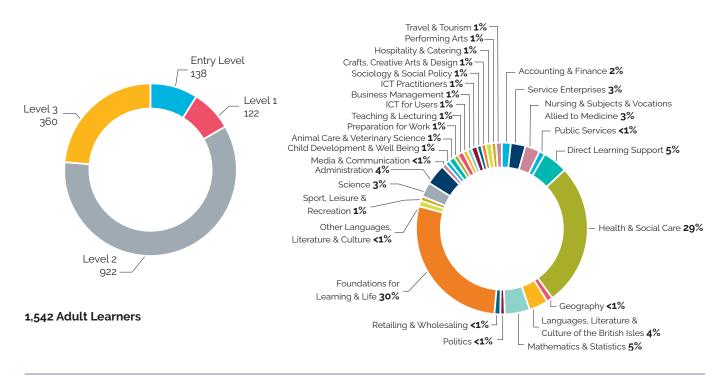


### Full time learners aged 16-18 years by subject sector



Adult learners 19 years and above by level

Adult learners 19 years and above by subject sector

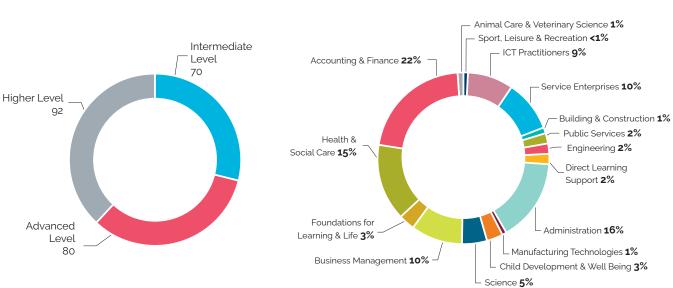


## Halesowen College

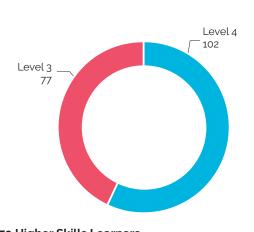


## Learner analysis 2020/21

Apprentices by level

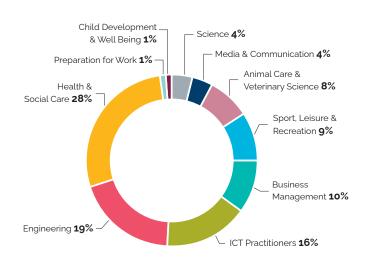


242 Apprentices



## Higher skills learners by level

## Apprentices by subject sector



Higher skills learners by subject sector

179 Higher Skills Learners

## E

## Heart of Worcestershire College

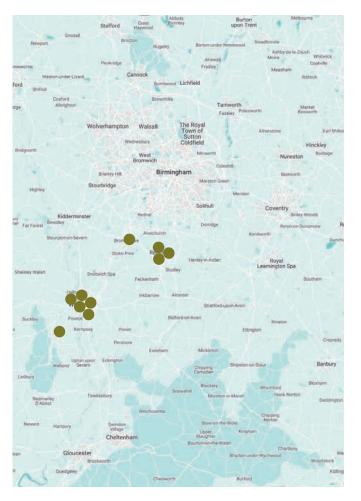
HEART OF

**Principal:** Stuart Laverick **Chair:** Neill Bucktin

Address: Peakman Campus, Peakman Street, Redditch, Worcestershire, B98 8DW

Email: info@howcollege.ac.uk www.howcollege.ac.uk

COLLEGE



Key Facts 2020/21	
Turnover 2021	£29,008,000
Staff employed	611
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	2598
Adult learners	2378
Apprentices	1047

### **Overview**

Heart of Worcestershire College is a general further education college providing high-quality technical and vocational education and training from entry to level 7 across four main campuses, with a number of smaller centres across Worcestershire.

The college is recognised by the Local Enterprise Partnership, employers and local authorities as the principal institution for technical education in the county. College leaders actively collaborate across these groups to target local skills gaps and ensure provision reflects the needs of learners across the diverse communities it serves, and aligns to local, regional and national priorities.

The college delivers programmes across almost all subject sector areas including education programmes for young people (learners aged 16-18 years), adult learning programmes, apprenticeship programmes and programmes for learners with high needs. Higher education programmes (levels 4-7) are offered in computing and digital media, business, sport and public services, social work, engineering, health and social care and early years, alongside a range of professional programmes including HR, management, marketing and accountancy. The college continues to work with a range of subcontractors including those who deliver niche provision.

The large majority of learners on full time programmes followed education programmes for young people, with the largest volume of learners within hair and beauty, health and social care, construction, automotive and computing and digital media. Within apprenticeships, the largest enrolments were in accountancy, business administration and construction. We support learners in receipt of high needs funding, many of which were on discrete high needs and level 1 provision, with some on programmes within vocational and technical provision.

## Advanced and Higher Technical Specialisms

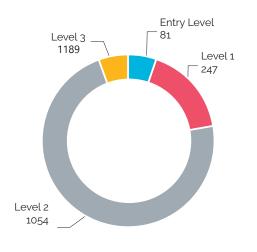
- · Computing and digital media
- Business, sport and public services
- Social work
- Engineering
- · Health and social care and early years

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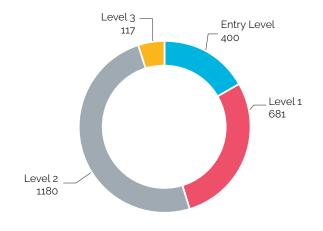


## Learner analysis 2020/21

### Full Time learners aged 16-18 years by level

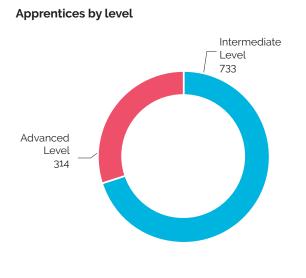


Adult learners 19 years and above by level



2378 Adult Learners

2598 Full Time Learners



1047 Apprentices

## Hereward College



Address: Bramston Crescent, Tile Hill, Coventry, CV4 gSW Email: enquiries@hereward.ac.uk www.hereward.ac.uk

PROMOTING INDIVIDUAL ACHIEVEMENT

ollege



Key Facts 2020/21	
Turnover 2021	£9,113,000
Staff employed	233
ESFA financial health rating	Good
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	117
Adult learners	477

## **Overview**

Hereward College is a national college for people with disabilities and additional needs based in Coventry. It offers learners a varied curriculum that focuses on skills for independent living and employment.

Hereward

The college provides study programmes, learning experiences, and award-winning work placement opportunities for young people (age 16-25) with complex disabilities and learning difficulties. We specialise in supporting day and residential learners who have a range of needs including autism, physical difficulties, profound and multiple learning difficulties, and complex disabilities.

With a person-centred approach, which is destination-led, learners follow a study programme designed to meet their needs and support progression. There is a real focus on employability, and every learner has access to work experience opportunities linked to their learning. Learners also have the opportunity to take part in Hereward's supported internship study programme with one of the college's partner employers that enables them to gain valuable experience within a supported environment.

A range of additional support is available to students to ensure their journey through college runs as smoothly as possible. Learners can access speech and language therapy, physiotherapy, occupational therapy, social and emotional support, nursing support, and independent learning support.

The college makes available support from educational psychology, psychiatry, clinical psychology and specialised occupational therapy. It also provides learners with specialised assistive technology support.

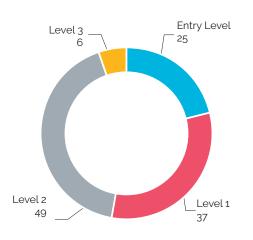
The college offers respite care breaks for 16 to 25 year olds which provide a taste of residential life and a chance to socialise with peers and take part in group and college activities.

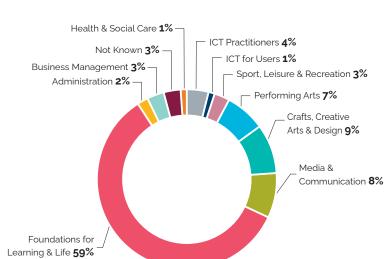
## Hereward College



## Learner analysis 2020/21





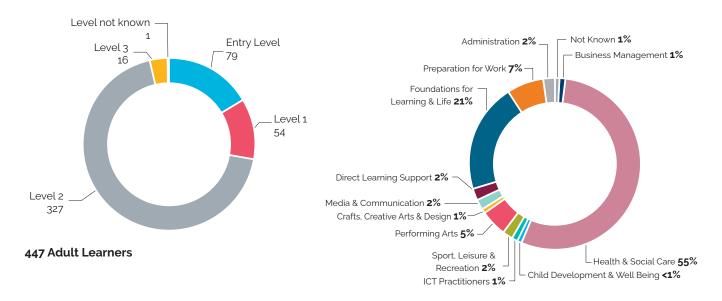


Full time learners aged 16-18 years by subject sector

117 Full Time Learners



Adult learners 19 years and above by subject sector



## Joseph Chamberlain College

Principal: Tony Day Chair: Sue Anderson Address: 1 Belgrave Road, Highgate, Birmingham, B12 9FF

Email: info@jcc.ac.uk www.jcc.ac.uk

## Perry Common INGTON Handsworth Wood ASTON SALTLEY Birmingham STECHEORD Bordesley CHINESE Green EDGBASTON SPARKHILL MOSELEY SELLY OAK KING'S HEATH HALL GREEN BOURNVILLE COTTER Shirley

Key Facts 2020/21	
Turnover 2021	£17,141,000
Staff employed	262
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	2639
Adult learners	680

## **Overview**

Established in 1983, Joseph Chamberlain College is a large sixth form college close to Birmingham City Centre that serves the local communities and the surrounding wards. As a sixth form college, the college focuses the majority of its work on level 3 academic and applied general programmes, primarily as pathways to university programmes and degree apprenticeships. The college is the largest provider of A Levels in Birmingham, and has strong links with local and national universities, to which over 91% of our students progress each year. The college also supports students on programmes of ESOL and those who need additional support before progressing to a level 3 programme. In addition, the college also runs a smaller adult learning provision that focuses on the local skills priorities of providing basic skills, maths, English, digital skills and vocational ESOL to those who need it.

## **Advanced Specialisms**

### Academic Programmes for young people

• Over 37 A Levels across most subject areas, including sciences, maths, humanities, social sciences, arts, English and languages, computing, sport, business and law.

### Applied General Programmes for young people

Key advanced specialisms in science, business, digital and healthcare.

#### For Adult Learners • Healthcare

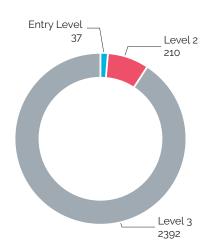


## Joseph Chamberlain College



## Learner analysis 2020/21

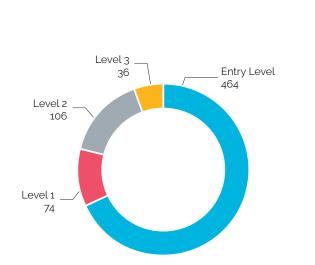
## Full Time learners aged 16-18 years by level



Performing Arts 1% Child Development - Foundations for Learning & Life 2% & Well Being 1% Mathematics & Statistics 4% History 1% - Sport, Leisure & Recreation 2% Business Crafts, Creative Arts & Design 2% Management **13%** Sociology & Social Policy 2% - Media & Communication <1% Accounting & Finance **<1%** Science 37% Theology & Religious Studies 3% Law & Legal Services 4% ICT Practitioners 6% Politics **<1%** Geography **<1%** Languages, Literature & Culture of the British Isles 8% Health & Social Care **13**%

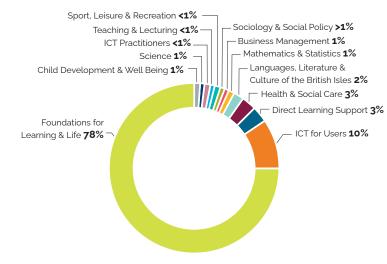
Full time learners aged 16-18 years by subject sector

2,639 Full Time Learners



Adult learners 19 years and above by level

### Adult learners 19 years and above by subject sector



**680 Adult Learners** 

## Kidderminster College



Principal: Cat Lewis Chair: Lisa Gregg) Address: Market Street, Kidderminster, Worcestershire, DY10 1AB

Email: enquiries@kidderminster.ac.uk www.kidderminster.ac.uk



Key Facts 2020/21	
Turnover 2021	£11,000,000,
Staff employed	213
ESFA financial health rating	Good
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	1551
Adult learners	1177
Apprentices	346
Higher Skills	76

## **Overview**

Kidderminster College is the anchor institution in the Wyre Forest, whilst also serving the Worcestershire and West Midlands regions. Kidderminster College has an established reputation for delivering a high-quality learner experience across a range of subjects including performing arts, construction, iautomotive, health and care, travel and tourism, hair and beauty, as well as a range of professional services including accounting and business administration.

Kidderminster College also has strong, well-established relationships with key local and regional employers, delivering animal care based at West Midlands Safari Park and the college's most recent addition, The Centre of Sporting Excellence, where sports provision is delivered in partnership with Kidderminster Harriers Football Club. Further to the sector-based academies in animal care and sports, Kidderminster College also offers a growing range of apprenticeship provision, traineeships, sector based work academy programmes and skills bootcamps, all delivered through our dedicated business centre at The Point.

As part of NCG, which is one of the largest education and training providers in the UK, our students benefit from the support, expertise and resources of a national organisation, with the agility, responsiveness and personal service of a community college. Utilising NCG's degree awarding powers, we are also expanding our higher education provision, providing routes into HE across a range of subjects.

We're perfectly located in the heart of Kidderminster, making the college easily accessible from Worcestershire, Stourbridge and Birmingham, with excellent bus and train links. Positioned right next to the public library and across from the town hall, the college benefits from the amenities of a city-based college, whilst in the surroundings of a historic market town. We are also currently investing over £2,000,000 through our ambitious estates strategy, ensuring that our students benefit from world class training facilities and sector leading digital infrastructure.

Our mission is to promote social mobility, whilst also contributing to the skills needs of the local and regional economy. Whether serving school leavers or adults looking to retrain or upskill, or a business wanting an apprentice or support with workforce planning, Kidderminster College provides an excellent learning experience for all.

## Advanced and Higher Technical Specialisms

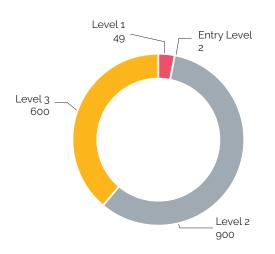
- Music Performance and Production FdA
- Higher National Diploma in Dance
- BA Hons Creative Industries Top-Up Degree
- Animal management
- Football Business Management and Coaching FDSC
- T Levels \*subject to approval
- Digital production, design and development
- Early years educator education and childcare
- Electrotechnical engineering
  Health

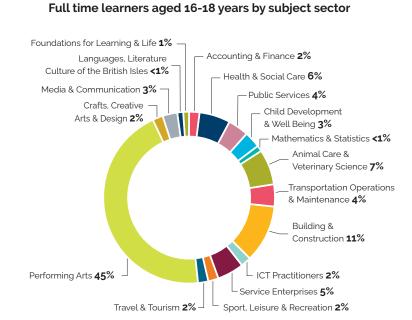
## Kidderminster College



## Learner analysis 2020/21

### Full Time learners aged 16-18 years by level

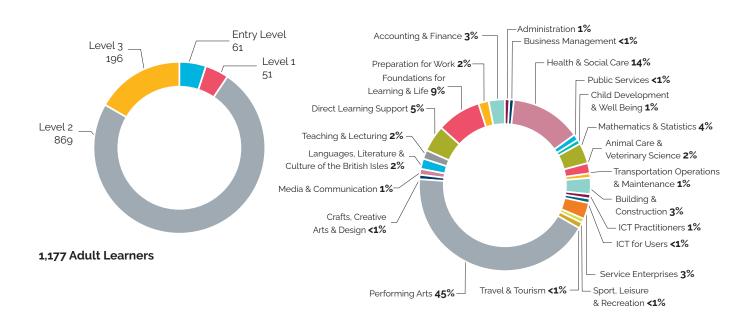




1,551 Full Time Learners

Adult learners 19 years and above by level

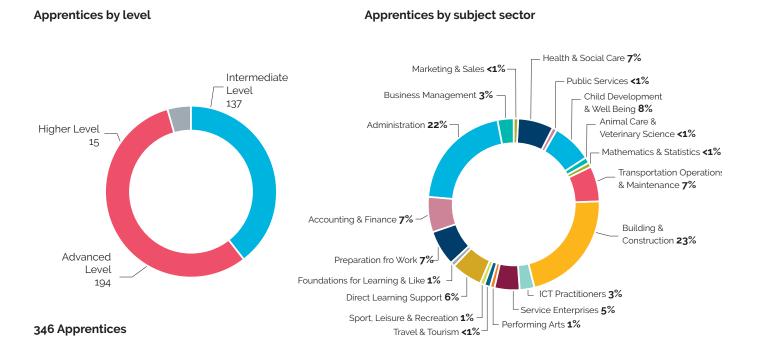
Adult learners 19 years and above by subject sector



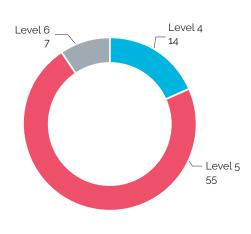
## Kidderminster College



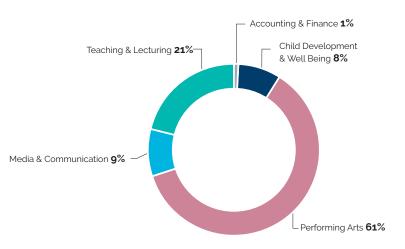
## Learner analysis 2020/21



Higher skills learners by level



### Higher skills learners by subject sector



76 Higher Skills Learners

## North Warwickshire and South Leicestershire College



Principal: Marion Plant OBE FCGI Chair: Professor Ray Linforth OBE Address: Hinckley Road, Nuneaton, Warwickshire, CV11 6BH Email: enquiries@nwslc.ac.uk www.nwslc.ac.uk

## **Overview**

North Warwickshire and South Leicestershire College (NWSLC) supports around 8,000 students in full and part time study, apprenticeships, T Levels, higher education, professional courses, and distance learning from seven campuses serving the urban centres of Nuneaton, Hinckley and Wigston. The college traces its roots to when Nuneaton Technical College opened in 1910 to teach skills to the mining community. Wigston College of Further Education opened in 1970 and became South Leicestershire College in 2001. In 2011, the college opened its £12M creative arts campus in Hinckley and its 4,000m<sup>2</sup> Harrowbrook training centre for construction skills.

NWSLC formed on 1 August 2016 when North Warwickshire & Hinckley College and South Leicestershire College merged to join forces. The college sponsors the Midland Academies Trust, an independent charitable organisation which oversees the operation of four local secondary schools.

NWSLC works with over 1,000 national, regional, and local businesses across a wide range of sectors including over 350 organisations operating apprenticeship programmes. In 2018, the college led a collaboration with HORIBA MIRA and Coventry University, the University of Leicester, and Loughborough University to launch the MIRA Technology Institute, a specialist automotive training facility built with £9.5m from the local growth fund via the Leicester and Leicestershire Enterprise Partnership Ltd (LLEP).

In 2020, the college launched a Digital Skills Academy in Coventry supported with funding from the West Midlands Combined Authority, to deliver specialist digital skills training in cyber security and software development. The Centre for Logistics Education and Research (CLEAR) launched in 2022 with GLP and Wincanton to deliver skills training to the logistics and supply chain sector.

NWSLC is a UK WorldSkills Centre of Excellence and in 2021, led the medals table for England in the WorldSkills UK skills competitions after students achieved 16 medals. NWSLC was also the highest performing college overall in the foundation skills category.

## **Advanced and Higher**

## **Technical Specialisms**

### Engineering

• Automotive engineering including connected and autonomous vehicle (CAV) technologies.

Mechanical engineering.

### Digital

• Cyber security, networking and software development alongside computing and IT.

### Creative arts

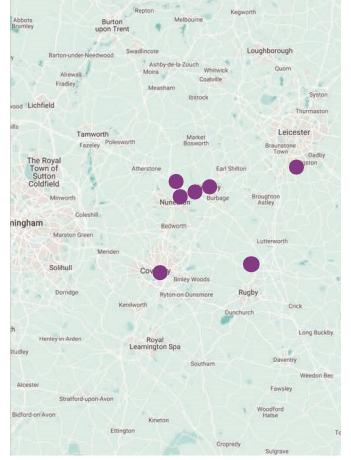
• Media production for film, TV, and games development, graphic and interior design.

### Health and life sciences

• Early childhood, communities and young people, policing, healthcare, core focus on access to higher education programmes.

## Logistics supply chain

- Forklift truck maintenance and repair.
- Warehousing and storage.



### Key Facts 2020/21

Turnover 2021	£31,633,000
Staff employed	759
ESFA financial health rating	Requires improvement
Current Ofsted grade	Good

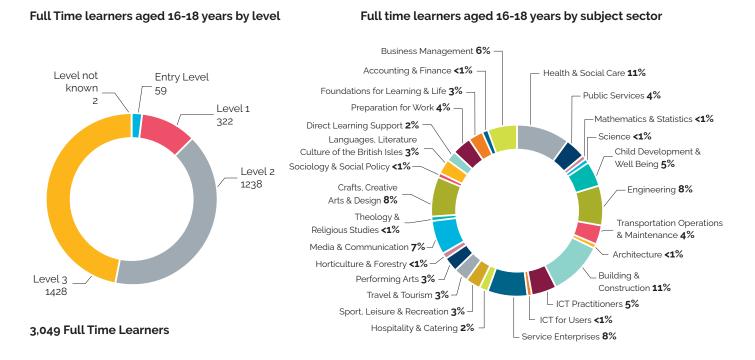
Learner Numbers 2020/21

Young people aged 16-18 years	3049
Adult learners	8087
Apprentices	883
Higher Skills	336

## North Warwickshire and South Leicestershire College

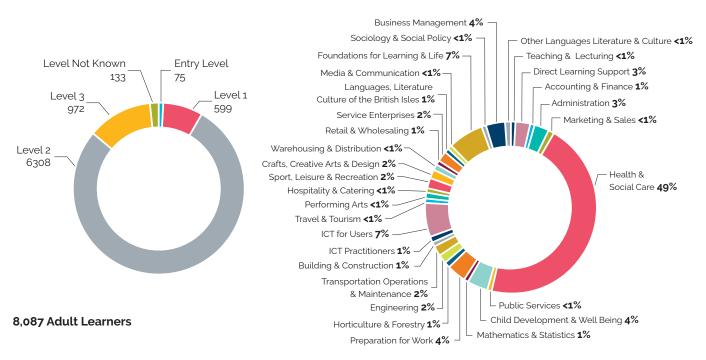


## Learner analysis 2020/21



Adult learners 19 years and above by level

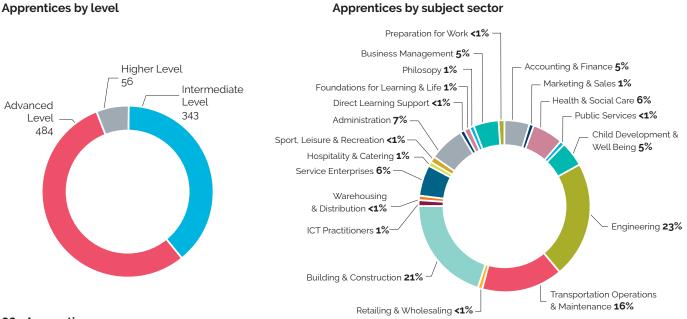
Adult learners 19 years and above by subject sector



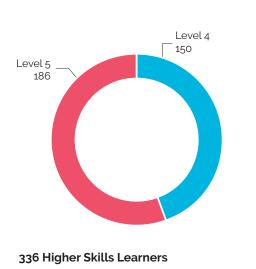
## North Warwickshire and South Leicestershire College



## Learner analysis 2020/21

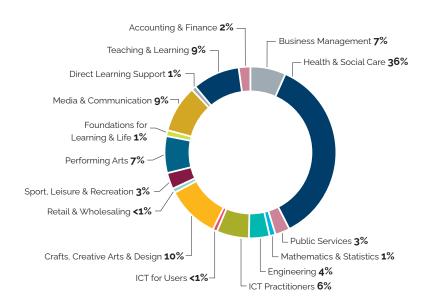


883 Apprentices



Higher skills learners by level

## Higher skills learners by subject sector

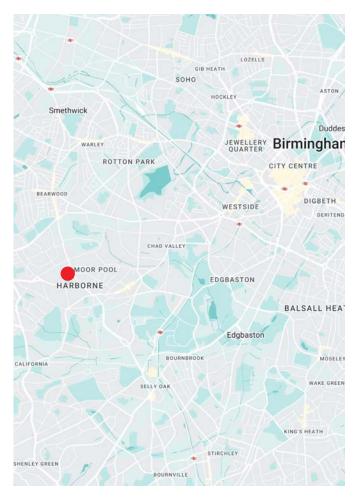


## Queen Alexandra College

Principal: Bev Jessop Chair: Ian Richards Address: Court Oak Road, Harborne, Birmingham, B17 9TG



Email: info@qac.ac.uk www.qac.ac.uk



Key Facts 2020/21	
Turnover 2021	£12,590,303
Staff employed	430
ESFA financial health rating	Good
Current Ofsted grade	Requires improvement

Learner Numbers 2020/21	
Young people aged 16-18 years	91
Adult learners	209

## **Overview**

Queen Alexandra College (QAC) is a national charity with three service areas: college, community and residential and is a specialist FE college (ISC) publicly funded through the EFSA and around 30 different Local Authorities. QAC funding also comes from social services, health services, donations and enterprise income. Student and client numbers have grown significantly over recent years and the college now has a main campus in Harborne and two smaller campuses: a horticulture campus, 'Umberslade' in Selly Oak and a vocational campus, 'Pinewood' in Bartley Green. The college runs a community hub at Onnely House in Harborne and has 11 supported living properties in Harborne. QAC Community Services provides support and a range of services for young people with disabilities in the community and also operates a number of enterprises which support the wider charity.

QAC has over 360 students. All have SEND, each having an EHCP and identified as having the most complex support and therapeutic needs. QAC provides residential (education, supported living and respite) and non-residential education, training and personal development for people aged 16-25. QAC retains its specialism in visual impairment and is specialist in supporting complex autism and complex mental health. QAC is a pan-disability college with a national remit but has a strong recruitment from Birmingham and the wider West Midlands. Our college values drive how we work with students, clients, stakeholders and as a team.

QAC continually aspires to reflect the diversity of students and the local community. QAC holds recognition as 'Leaders in Diversity' and was ranked #4 in National Centre for Diversity's 'Most Diverse Workplace' in 2022. Also a 'Disability Confident Employer', a 'Mindful Employer' and is an 'Investor in People, Silver'. QAC continues to operate within the principles of the AoC Mental Health Charter.

## Advanced and Higher Technical Specialisms

## Specialist SEND, high needs (EHCP) support for level 3 qualifications:

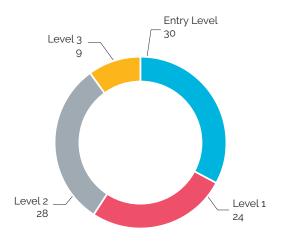
- Sports and sports leadership
- Powerchair Football Coaching and Sports Leadership (PCFA)
- Health & social care
- Art and design
- Information technology
- Hospitality and catering
- Creative media

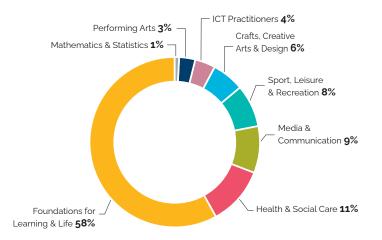
## Queen Alexandra College



## Learner analysis 2020/21

## Full Time learners aged 16-18 years by level



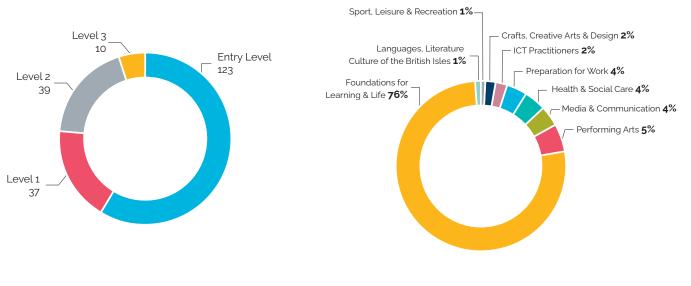


Full time learners aged 16-18 years by subject sector

91 Full Time Learners



Adult learners 19 years and above by subject sector



### 209 Adult Learners

# Solihull College & University Centre

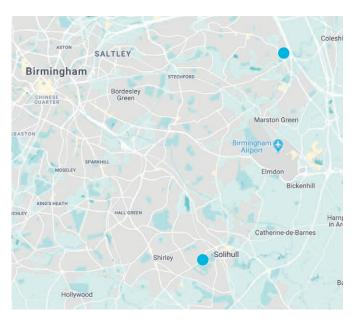
**Principal:** Dr Rebecca Gater **Chair:** Barbara Hughes

Address: Blossomfield Road, Solihull, B91 1SB Email: enquiries@solihull.ac.uk and hello@stratford.ac.uk www.solihull.ac.uk www.stratford.ac.uk

Stratford-upon-Avon

Collegi

Solihull College & University Centre





Key Facts 2020/21	
Turnover 2021	£47,313,000
Staff employed	1100
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	4979
Adult learners	4208
Apprentices	1026
Higher Skills	403

## **Overview**

Solihull college and University Centre is a three campus general further education college situated to the southeast of Birmingham. The larger Blossomfield Campus is situated close to Solihull town centre and the Woodlands Campus is situated in the North of the borough. The Woodlands Campus serves areas of significant social and economic disadvantage. The Stratford upon Avon campus is approximately 20 miles south of the main Blossomfield Campus.

Solihull college and University Centre is a major provider of further education, adult education, apprenticeships and higher education. Learners in all provision types and at all levels (pre-entry to level 7) are studying a curriculum that leads to a specific career or job role.

The college has developed a reputation for excellence in vocational and technical education. This was endorsed by Ofsted, who judged the college to be Good in Spring 2022. In particular, the Ofsted inspection report noted that the college's culture is, "caring, purposeful and professional," and that learners "acquire substantial new skills and knowledge during their studies".

Solihull college is the lead college for the Greater Birmingham and Solihull Institute of Technology (GBSIoT), focused on advanced manufacturing and engineering. Working collaboratively with leading sector employers, four universities, three FE colleges and multiple stakeholders across the GBSLEP area, the GBSIoT aims to reduce the skills gaps in the Advanced Manufacturing Sector.

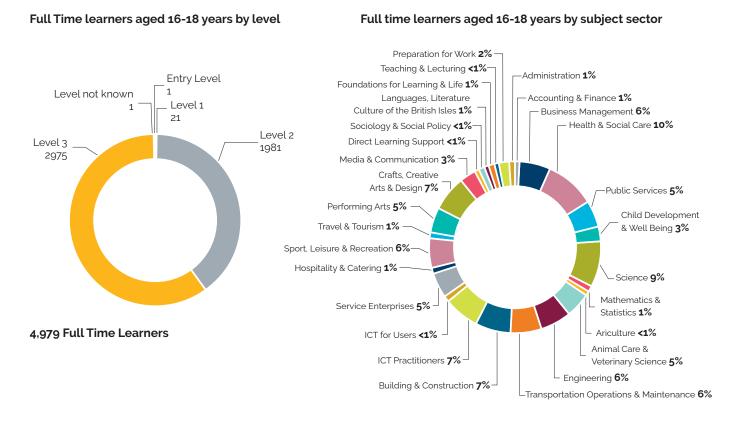
## Advanced and Higher Technical Specialisms

- Built environment
- · Surveying, building services engineering electrical
- Engineering & aerospace
- Aircraft maintenance
- · Electrical, electronic and mechanical engineering
- ・Digital
- Cyber security
- Cyber security essentials CISCO networking academy
- Business & professional
- · Accountancy, HR and leadership & management
- Project management
- Procurement & supply
- Health & applied sciences
- Applied science
- · Access to HE Diplomas (social science and health); health courses
- Health Care professionals
- Criminology & psychology
- Land based
- Animal behaviour & welfare
  Education & childcare
- Access to HE early years
- Early childhood students
- Special education needs, disability, and Inclusive practice

## Solihull College & University Centre

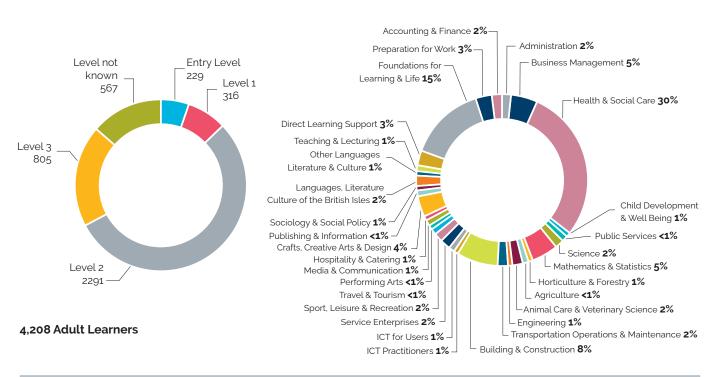


## Learner analysis 2020/21





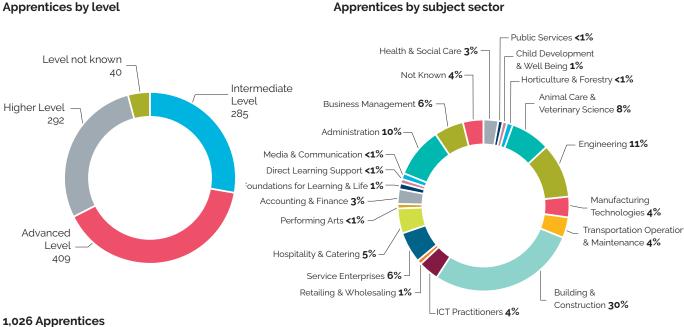
Adult learners 19 years and above by subject sector



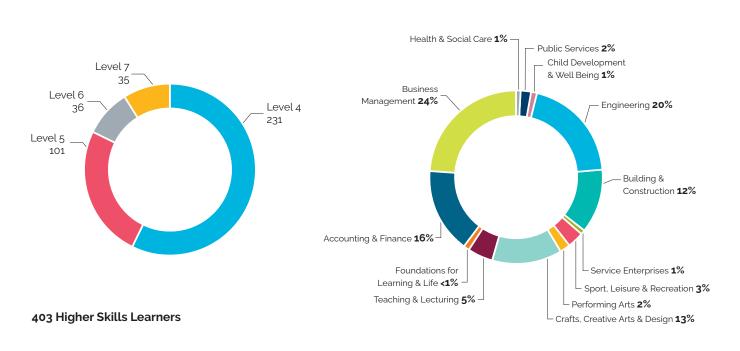
## Solihull College & University Centre



## Learner analysis 2020/21



1,020 Appleinices



### Higher skills learners by level

#### Higher skills learners by subject sector

## South and City College Birmingham



**Principal:** Mike Hopkins OBE **Chair:** Clive Henderson

Address: 129 Floodgate Street, Digbeth, Birmingham, West Midlands, B5 5SU Email: hello@sccb.ac.uk www.sccb.ac.uk



Key Facts 2020/21	
Turnover 2021	£61,673,000
Staff employed	1252
ESFA financial health rating	Good
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	4905
Adult learners	8631
Apprentices	701
Higher Skills	350

### **Overview**

South and City College Birmingham is one of the largest further education providers in the UK, with eight campuses across the city. We are committed to ensuring students have the relevant skills, qualifications, and experience for their future, whether that is to seek employment or continue their education.

We are the region's largest provider for adult learning and have a strong partnership with JCP to support unemployed into work through bespoke training programmes and upskilling employees.

The college's apprenticeship provision supports employers across the region and supports national employers in their apprenticeship schemes. We support young people on both technical programmes with the introduction of T Levels and A Level programmes.

As a construction training college, we have developed innovative partnerships enhancing the value of our provision to the future workforce, ensuring courses we offer are relevant to employer needs. Our partnerships include working closely with National Express resulting in our Bordesley Green based bus and coach engineering academy. We recently launched an Electric and Hybrid Vehicle Training Centre at our Bournville Campus recognising the expected need and anticipated skills shortage in servicing and maintenance of electric and hybrid vehicles. We have also developed a close partnership with Balfour Beatty Vinci resulting in the creation of the SCCB/BBV Skills Academy at our Bordesley Green Campus, which aimed to support BBV with education and development of individuals in the HS2 project.

### Advanced and Higher Technical Specialisms

#### Media, Creative and Broadcasting

Creative media production, games production, art and design and broadcasting.

#### Automotive

• Technician standard vehicle repair, including hybrid and electric vehicles.

#### Construction

- · Construction management, project management and planning.
- · Electrical installation, plumbing, bricklaying and carpentry.
- AutoCAD design, construction techniques, traditional and modern construction techniques.

#### **Electronics, Machinery and Parts**

• Electronic and electrical engineering, PLC control, pneumatic systems, hydraulic control, computer numerical control, testing and inspection, design and verification.

#### **Gas Markets**

• BPEC Gas, LPG & water regs

#### Health Care and Teaching

• Early years, health and social care, teacher training and healthcare management.

#### Digital

Games design

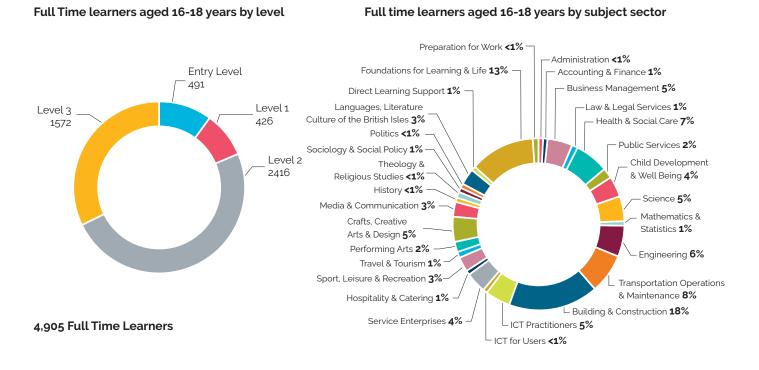
#### **Business & Professional**

Accountancy

## South and City College Birmingham

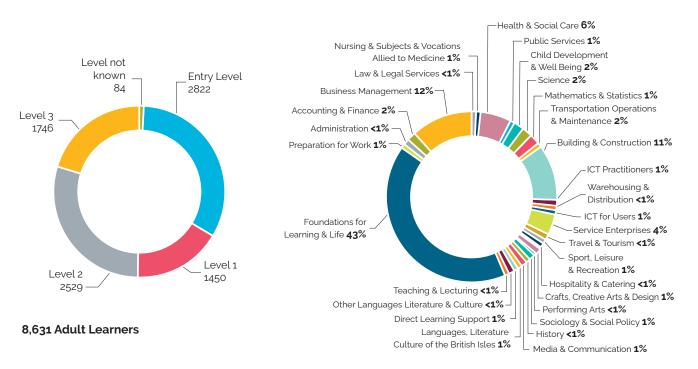


## Learner analysis 2020/21



Adult learners 19 years and above by level

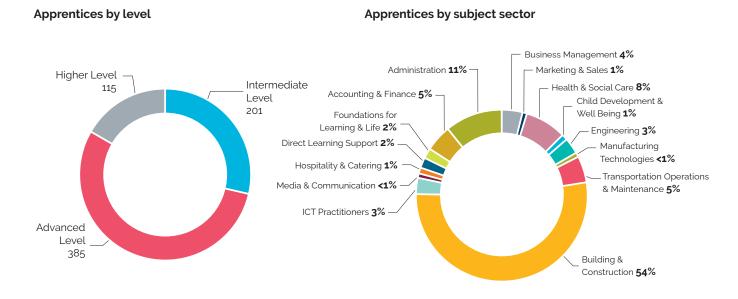
Adult learners 19 years and above by subject sector



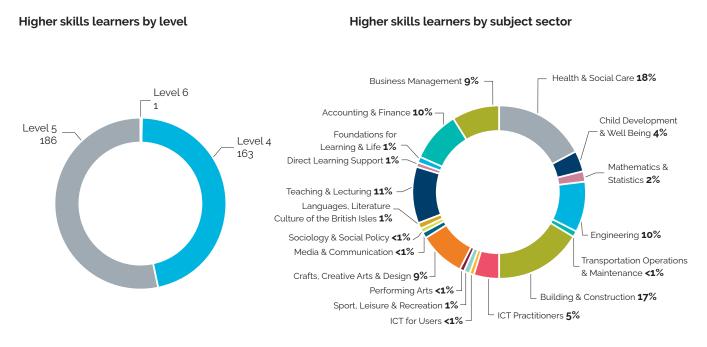
## South and City College Birmingham



## Learner analysis 2020/21



701 Apprentices



350 Higher Skills Learners

## South Staffordshire College

Principal: Claire Boliver Chair: Mike Rowley

Address: Rodbaston Drive, Penkridge, Stafford, ST19 5PH Email: enquiries@southstaffs.ac.uk www.southstaffs.ac.uk

College

South

Staffordshire



Key Facts 2020/21	
Turnover 2021	£24,311,000
Staff employed	639
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

## Learner Numbers 2020/21

Young people aged 16-18 years	2436
Adult learners	2623
Apprentices	940
Higher Skills	12

## **Overview**

South Staffordshire College was created in 2009 when four colleges (Lichfield, Cannock, Tamworth and Rodbaston) came together to make one of the largest colleges in the UK, serving the areas of Staffordshire and the West Midlands. Each of the original colleges has its own unique historical roots, tied inevitably to the locality. Cannock College opened as 'Cannock Mining College' in 1929 and is now our engineering and digital hub. Lichfield College, traditionally the 'Lichfield School of Art', dates back to the late 1700s. Rodbaston College originates in the post - First World War period, in a bid to improve the future efficiency of agriculture and this is now an animal care and land-based college. Tamworth College - the youngest of the colleges, was purpose-built as a vocational college of further education in 1954. One thing that connects our colleges then and now, is the tradition of service to the community and responsiveness to local needs, which the college will always continue to uphold.

South Staffordshire College welcomes thousands of students each year to create their careers across a broad range of subjects, and with opportunities available from full time courses, apprenticeships, part time study and community-based courses, there really is something for everyone. The college's apprenticeship provision supports employers across the Staffordshire and West Midlands regions, and we are very proud to have been awarded top college in the West Midlands for overall achievement in apprenticeships, as well as the college being a finalist in the 2020 School Leaver Awards.

## Advanced and Higher Technical Specialisms

#### Media, Creative and Broadcasting

• Creative media production, games production, art and design and broadcasting.

#### Automotive

• Technician standard vehicle repair, including hybrid and electric vehicles.

#### **Construction and Housing**

 Construction management, project management, planning, AutoCAD design, construction techniques, traditional and modern construction techniques.

#### **Electronics, Machinery and Parts**

• Electronic and electrical engineering, PLC control, pneumatic systems, hydraulic control, computer numerical control, testing and inspection, design and verification.

#### Gas Markets

## BPEC Gas, LPG & water regs.

### Steel and metal manufacturing

 Computer numerical design, Auto CAD (computer aided design) hydraulic & pneumatic maintenance, robotics, 3D research & development and PLC control systems.

#### Land based

· Animal care, agriculture, equine, vet care.

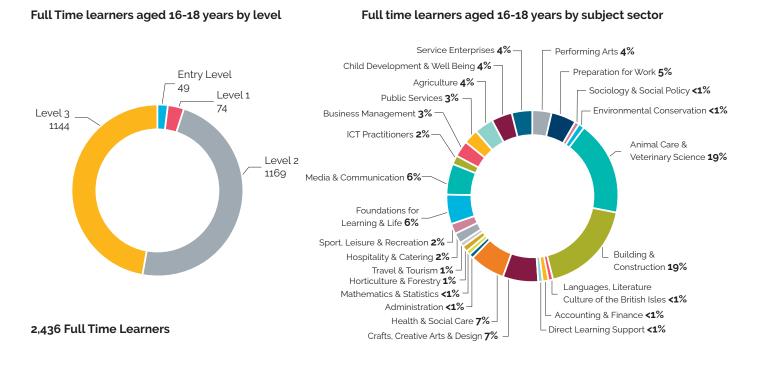
#### **Health Care and Teaching**

· Early years, health and social care.

## South Staffordshire College

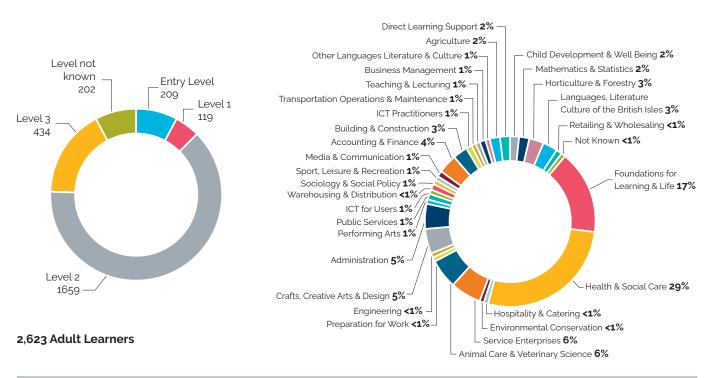


## Learner analysis 2020/21



Adult learners 19 years and above by level

Adult learners 19 years and above by subject sector

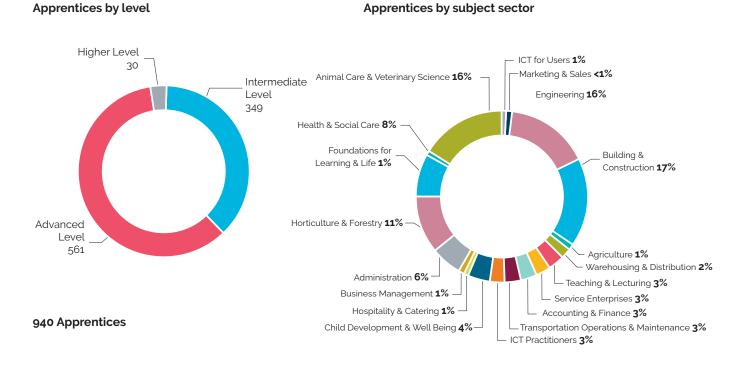


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## South Staffordshire College

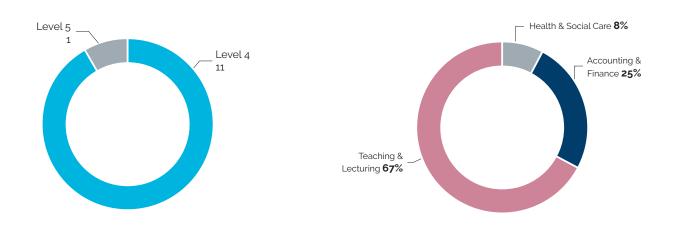


## Learner analysis 2020/21



Higher skills learners by level

Higher skills learners by subject sector



#### 12 Higher Skills Learners

## Telford College



Principal: Graham Guest Chair: Gail Bleasby Address: Haybridge Road, Wellington, Telford, Shropshire, TF1 2NP

Email: info@telfordcollege.ac.uk www.telfordcollege.ac.uk



Key Facts 2020/21	
Turnover 2021	£22,811,000
Staff employed	412
ESFA financial health rating	Outstanding
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	1626
Adult learners	3249
Apprentices	1192
Higher Skills	126

### **Overview**

Telford College is the largest further education centre in the county and is situated in Wellington, Telford in Shropshire. The college was founded in 1892 by Charles Walker and is now recognised as a major training hub for local employers, delivering a broad range of courses, including A Levels, T Levels, technical and vocational qualifications, apprenticeships and degree-level higher education programmes. The college has invested millions of pounds to create an innovative, technology-led, university standard learning environment. Telford College has also created a series of sector-specific specialist training hubs designed to work closely with employers to help fill skills gaps in areas such as health, engineering, digital skills and apprenticeships. Engaging with over 700 businesses and building closer links with the local business community is a pivotal part of the college's mission.

In its 2022 Ofsted inspection, Telford College was recognised as a 'Good' provider, and its financial health status has been officially judged as 'Outstanding'. Its vision is to become an 'ethical skills ecosystem' for the Marches and West Midlands, working in close partnership with stakeholders, partners, and local businesses. The college is a one-stop shop for academic, vocational and apprenticeship studies, with a wide-ranging curriculum which is constantly evolving to meet the needs of Shropshire businesses, including apprenticeship programmes in collaboration with RAF Cosford, where students can experience all the latest innovations in aerospace technology. Telford College is also the first in the UK to implement a new apprentice assessment programme for road surfacing, with 100% pass rate achieved. The Telford College Employability Team offer a wide range of SWAP (Sector-based Work Academy Programmes) to the unemployed and those on a low income. HGV and Forklift are very popular having trained 568 candidates in 21/22 academic year, working in collaboration with the Road Haulage Association.

Huge investment in university-standard facilities means the college offers courses which pave the way for careers in more than 70 different industries. Telford College is growing the curriculum and expanding its facilities, including a suite of T Level courses, Future IV programme for green sciences and sustainability and setting up a new base in Telford town centre's Station Quarter, focused around maths and digital skills. Ofsted has praised the college for adapting its curriculum to meet changing skills needs, and for helping students to boost confidence and self-belief in a safe and stimulating learning environment.

### Advanced and Higher Technical Specialisms

Electronics, machinery and parts

Electronic engineering, general engineering

Digital, technology and computer services

• Computing

1 5

Health and Care Sector • Early years, supporting children in primary education and health & social care HR

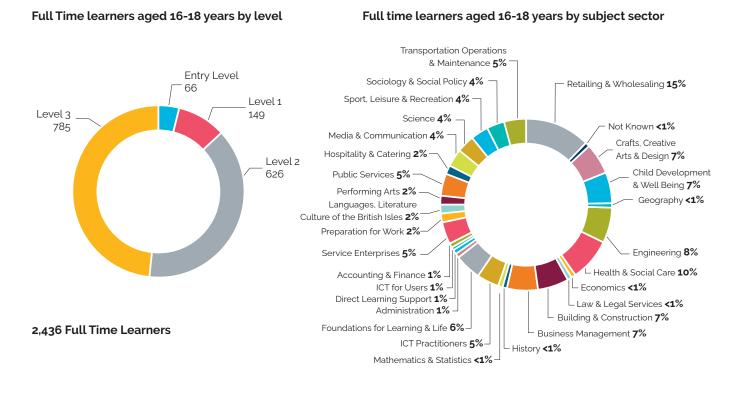
CIPD (HR)

Accounting •Accounting (AAT)

# Telford College

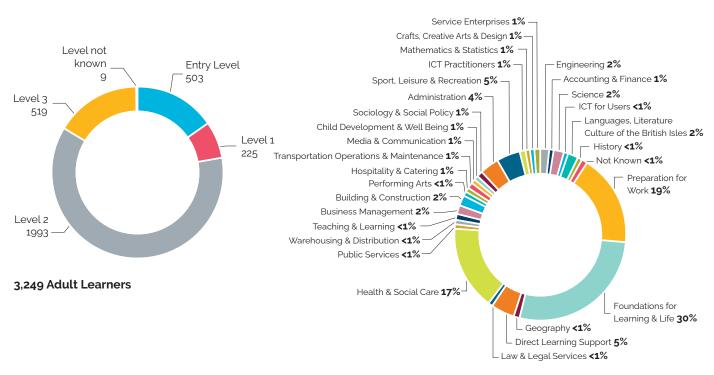


## Learner analysis 2020/21





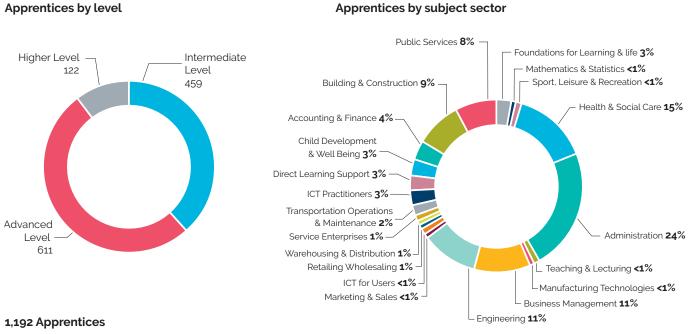
Adult learners 19 years and above by subject sector



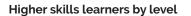
# **Telford** College

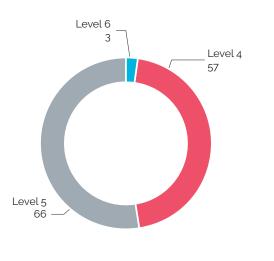


## Learner analysis 2020/21

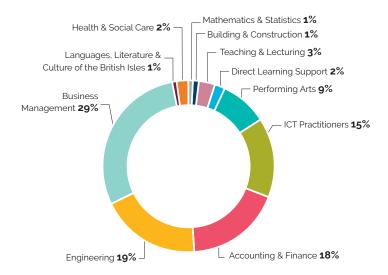


Apprentices by level





### Higher skills learners by subject sector



126 Higher Skills Learners

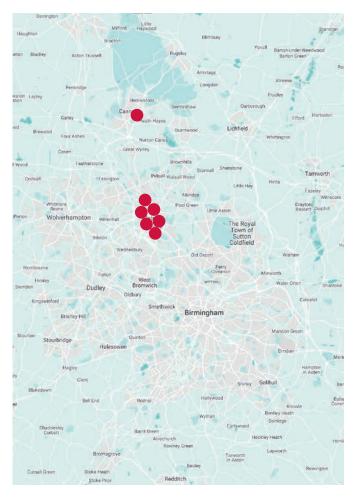
## Walsall College



Principal: Jat Sharma CBE DL Chair: David Wheeler

Address: Wisemore Campus, Littleton Street West, Walsall, West Midlands, WS2 8ES

Email: info@walsallcollege.ac.uk www.walsallcollege.ac.uk



Key Facts 2020/21	
Turnover 2021	£41,857,000
Staff employed	788
ESFA financial health rating	Good
Current Ofsted grade	Good

Learner Numbers 2020/21	
Young people aged 16-18 years	3996
Adult learners	5505
Apprentices	2092
Higher Skills	478

### **Overview**

Walsall College believes in preparing students and apprentices for the world of work and higher study with a curriculum of wider personal development, focusing on behaviours and attitudes that go beyond the mastery of their chosen discipline, to become 'Walsall College Graduates' (skilled, professional and enterprising).

Established in 1952, the college offers vocational courses in most sector subject areas on a full-time, part-time day and evening basis, in the classroom and in the workplace.

September 2020 has seen the college deliver new T Level programmes in construction – design, surveying and planning, digital – software development and education and childcare. It also began delivering traineeships across a range of sectors for 16-24 year-olds seeking industry experience as an employment launch pad.

The college has seven campuses: the main Wisemore Campus (which opened in 2009), Green Lane, Digital Engineering Skills Centre, Walsall Business and Sports Hub, Hawbush and Whitehall Campuses. Construction college Midlands in King's Norton, Birmingham is also part of the college.

With an increased community offer, the college support adults wanting to develop their confidence and personal advocacy, with a view to becoming active, positive citizens, more able to progress and contribute to wider society.

Higher education provision is well established in the college through direct funding for a range of Pearson Higher National Certificate and Diploma programmes. This includes a growing portfolio of Level 6 qualifications and degree apprenticeships. Links with partners locally, regionally and nationally are strong. Our partners, both locally and nationally, are strong and interactions with businesses have become a more prominent focus for the college over recent years.

### Advanced and Higher Technical Specialisms

#### Digital, technology and computer services

• CAD CAM software, mechatronics lab and simulation welding. Software development and network engineering resources (including CISCO CCNA qualification through our CISCO Academy)

### **Construction and Housing**

• Construction technology, practice and management, membership of The Survey Association to support lecturers' continuous professional development

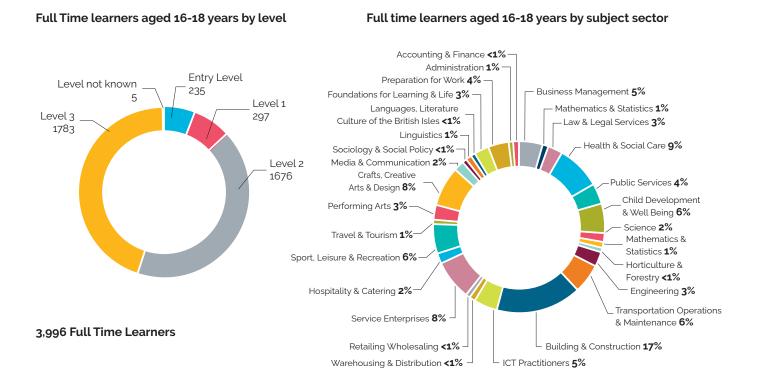
#### Professional Business services

 Blended learning programme options on AAT and CILEX courses, Chartered Manager Apprenticeship

# Walsall College

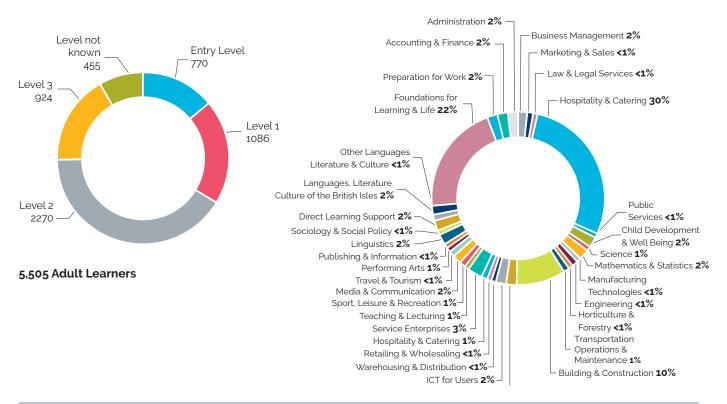


## Learner analysis 2020/21





Adult learners 19 years and above by subject sector



## Walsall College



## Learner analysis 2020/21

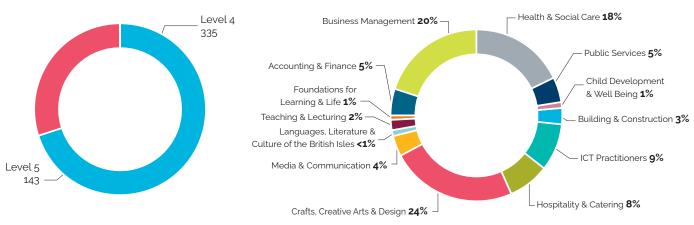
#### Level not known 1 Not Known **<1%** Higher Level 212 Business Management **8%** Medicine & Dentistry 8% Intermediate Nursing & Subjects & Vocations Level Allied to Medicine 2% 740 Administration 17% Health & Social Care 15% Child Development Accounting & Finance **4%** & Well Being **<1%** Preparation for Work <1% Engineering 5% Foundations for Learning & Life 1%-Advanced Direct Learning Support 3% -Level Manufacturing Urban, Rural & Regional Planning <1%-1139 Technologies **4%** Sport, Leisure & Recreation <1% -Transportation Operations Teaching & Lecturing <1% -2,092 Apprentices Building & & Maintenance 4% ICT Practitioners 2% Construction 24%

Apprentices by subject sector

Apprentices by level

Higher skills learners by level

### Higher skills learners by subject sector



126 Higher Skills Learners

49



Lowell Williams Chair - Colleges West Midlands

 $\label{eq:constraint} Email: lowell.williams@collegeswestmidlands.org.uk \\ www.collegeswestmidlands.org.uk \\$